

VFW AUXILIARY OUTREACH PROGRAM

August 2024 Promotion

Greetings, Department of California Auxiliary,

I would like to thank the members and auxiliaries of the Department of California for the fantastic work you all are doing thus far. Keep up the great work. It is understandable that the Auxiliary Outreach Program may be a little difficult to understand, however the great reports received thus far have shown that the concept of the program is understood and auxiliaries are out in their communities building partnerships with other organizations, groups and businesses. Assisting local communities not only builds partnerships, but it also allows the auxiliaries to spread the word about the VFW Auxiliary and all the great work our organization does within our local communities for veterans, their families, active duty members, as well as the community.

Please remember that the event the auxiliary member or auxiliary would like to assist with must be voted on by the membership and reflected within the minutes. In the event of an emergency assistance, members can assist with the emergency event but please remember to vote retroactively and modify your minutes to reflect such that the voted-on assistance for the event is reflected in your auxiliary minutes. When assisting with an event, please note that auxiliaries are to assist, not host or sponsor the said event. When reporting on the event, please include hours and number of members but no dollar amount should be reported because the auxiliary is only assisting another organization, group or local business. Please include pictures of auxiliary members wearing auxiliary apparel while assisting with the event with your reports. Also, please provide a detailed explanation of the event, to include who, what, when, where and how. Any event that is reportable under any of our programs such as Americanism, Veterans & Family Support or Hospital cannot be reported under Auxiliary Outreach.

Auxiliary Outreach is a program that allows auxiliary members to extend the hard, dedicated and appreciated work to our local communities. Check your local newspapers, community boards, churches, or police stations for community events that your auxiliary may be interested in assisting with, reach out the event organizer and let them know that the VFW Auxiliary is willing to assist them with their event. Auxiliary Outreach can be a very rewarding experience for both the auxiliary and also for the community organization assisted.

“From Our Roots to Our Branches: Extending Service to Our Veterans” The VFW Auxiliary Outreach Program will allow our organization to continue ***“Growing In Service for Our Veterans, Rooted in Strength.”***

Respectfully,

Turkessa Lewis

2024/2025 VFW Auxiliary Outreach Chairperson

Department of California